

PLEASE ALLOW 24 HOURS FOR PROCESSING - THANK YOU

Sponsored by ...

Detroit Auto Dealers Association and ION Television

INDUSTRY PREVIEW is an exclusive opportunity for companies in the automotive industry to invite their key contacts, suppliers and employees to preview one of the top auto shows in the world. This is the perfect time for companies to share in the excitement of the auto show before the official opening to the public.

Last year over 16,000 people from 1,700 companies and 23 countries attended this special event. Industry Preview Days 2012 are Wednesday, January 11, from noon – 9 p.m. and Thursday, January 12, from 7 a.m. – 9 p.m. at Cobo Center in Detroit.

PAYMENT

We accept Visa, MasterCard, American Express and corporate checks. We are unable to accept cash or personal checks.

- Due to the exclusive nature of this event, children 12 and under will not be admitted.
- Each ticket will admit one person and can be used one day only, either Wednesday or Thursday.
- The NAIAS is not responsible for lost or stolen tickets once they have been shipped or picked up. Refunds are not possible after your order has been processed. Orders must be picked up in their entirety.

THE NAIAS 2012 PROGRAM AND GUIDE

ORDER NOW! Don't miss this opportunity to reserve your auto show program featuring great photos and articles about concept and production vehicles, as well as current information on today's and tomorrow's technology. Use the official fold-out map to navigate your way around the 700,000 square foot showroom floor. Reserve your copy with your ticket order today for only \$3.00 each.

To place an ad in the NAIAS Program and Guide, please call Christine Galasso, Crain Communications, at 313.446.1683 or email cgalasso@crain.com. The deadline for ad reservations and materials is Tuesday, November 29, 2011.

TO PURCHASE TICKETS

ORDER ON-LINE. Please visit our web site at www.naias.com to order on-line. Your order will be processed and shipped via UPS in two business days. Deadline for shipping is January 4, 2012.

FAX/MAIL. Complete the order form on the reverse side and mail or fax.

QUESTIONS?

Contact a ticket representative at 248.283.5169

Office hours are Monday - Friday, 9 a.m. - 5 p.m. or e-mail us at tickets@dada.org

PLEASE NOTE: The NAIAS is not responsible for lost or stolen tickets once they have been shipped or picked up. Refunds are not possible once your order has been processed.

ORDER FORM

INDUSTRY PREVIEW





Industry Preview Order Form

2012 Form

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Order on-line at www.naias.com or mail completed order form and check, or fax form and credit card information:

NAIAS, 1900 West Big Beaver, Suite 100, Troy, MI 48084-3537 • Phone: 248.283.5169 • Fax: 248.283.5170

I WOULD LIKE TO ORDER:

_____ # of **Tickets** @ \$95.00 each for a **Cost** of: \$ _____
 _____ # of **Programs** @ \$3.00 each for a **Cost** of: \$ _____
 Shipping & Handling: \$ _____ 8.00
Total Cost of: \$ _____

NAIAS OFFICE USE ONLY	
Invoice #:	_____
Received:	_____
Completed:	_____

PLEASE PRINT OR TYPE INFORMATION BELOW:

Name: _____ Address: _____
 Company: _____ City: _____
 Phone: _____ State: _____ Zip: _____
 Fax: _____ Email: _____

PAYMENT INFORMATION: (NO REFUNDS) Refunds are not possible once order has been processed.

Check Enclosed (made payable to "NAIAS") Check # _____
 Credit Card
 Card Type: Visa MasterCard American Express
 Cardholder's Name: _____
 Card Number: _____
 Expiration Date: ____ / ____ / ____ Security Code: _____
 Signature _____

PICK-UP / DELIVERY INFORMATION:

For \$8 (flat fee) we will mail tickets via UPS - North America Only . **(For Orders received BEFORE January 4, 2012)**
 I will pick up our tickets at Cobo Center (tickets available for pick-up as of January 2, 2012).
ORDERS MUST BE PICKED UP IN THEIR ENTIRETY.
 The NAIAS Ticket Office is located outside the Oakland Hall entrance of Cobo Center.
 I will pick up our tickets at the NAIAS Troy office. **ORDERS MUST BE PICKED UP IN THEIR ENTIRETY.** The NAIAS Troy office is located at 1900 West Big Beaver, Suite 100 in Troy (between Crooks & Coolidge Roads – east entrance, 1st floor)

Troy Ticket Office Hours: Monday through Friday, 9 a.m. to 5 p.m.

Name of person picking up tickets (I.D. required):

_____ Name _____ Date/Time (Approximate) _____